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NFL Executive Vice President Jeff Miller and Seattle Seahawks Physician Jonathan Drezner to Keynote Cardiac Arrest Survival Summit In Aftermath of Hamlin's Cardiac Arrest, Will Discuss "The Smart Heart Sports Coalition"

Citizen CPR Foundation (CCPRF) is pleased to announce the National Football League's (NFL) Jeff Miller as the keynote speaker and Jonathan Drezner, MD, as the opening plenary speaker for the 23rd biennial Cardiac Arrest Survival Summit (CASSummit) taking place Nov. 29-Dec. 2, 2023, at the award-winning Town and Country Resort in San Diego, Calif.

This year's CASSummit's theme is "Challenging the Status Quo," and Miller and Dr. Drezner will discuss, "A Teachable Moment for the Nation: How the NFL Saved a Life."

Miller is the NFL's Executive Vice President of Communications, Public Affairs and Policy, a role that includes overseeing the league's player Health & Safety programs. Dr. Drezner is the team physician for the NFL's Seattle Seahawks, editor-in-chief of the British Journal of Sports Medicine and director of the University of Washington Medicine Center for Sports Cardiology.

Together, they will explore the incredible events that occurred on Jan. 2, 2023, when Buffalo Bills' safety, Damar Hamlin, survived a sudden cardiac arrest (SCA) in front of a nationwide audience on *Monday Night Football*. The event became a teachable moment for the nation as the country was riveted by Hamlin's recovery and the critical importance of bystander CPR and quick use of AEDs.

Since then, Hamlin has joined the NFL in their advocacy for availability of emergency action plans, CPR training and AEDs for athletes of all sports at every level. The NFL is clearly *challenging the status quo* in SCA for athletes by establishing The Smart Heart Sports Coalition, a collaboration between the NFL, the American Heart Association, the American Red Cross, as well as numerous major sports leagues. Now, CCPRF is honored to be a partner of The Smart Heart Sports Coalition and have this timely presentation from Miller and Dr. Drezner featured at this year's CASSummit.



“This conference will continue to stress that *we can all make a difference* in this world and all be impactful participants in life-saving endeavors,” says Dr. Stuart Berger, CCPRF President and Medical Director of Heart Center of Lurie Children’s Hospital. “In the background of the Hamlin incident, you will hear how the NFL is partnering with the American Heart Association, the American Red Cross and many other organizations including CCPRF to strive to optimize and codify all aspects of community participation in learning, teaching and intervention, and implementation.”

In addition to welcoming Miller, Dr. Drezner and announcing CCPRF’s involvement with The Smart Heart Sports Coalition, CCPRF is also excited to announce this year’s CASSummit Signature sponsor, [ZOLL Medical](#), a medical devices and technology solutions company; and Diamond sponsor, [WorldPoint](#), a healthcare and CPR training products company.

Registration to the Cardiac Arrest Survival Summit is open and the general public is welcome to attend and join the largest gathering of resuscitation professionals, educators, experts, influencers, advocates, survivors and community champions. For more information about the CASSummit and to register, visit www.citizencprsummit.org.

About the Citizen CPR Foundation and Cardiac Arrest Survival Summit

The mission of the Citizen CPR Foundation is to save lives from sudden cardiac arrest by stimulating effective community, professional and citizen action. CCPRF is an organization focused on year-round, ongoing programs and activities across the nation dedicated to our mission – saving more lives from cardiac arrest. CCPRF is a proud partner of The Smart Heart Sports Coalition. www.citizencpr.org.

Citizen CPR Foundation’s Cardiac Arrest Survival Summit is the central hub for resuscitation professionals, educators, experts, influencers and advocates, as well as the top decision-makers for resuscitation products, services and information. Join CCPRF’s CASSummit and *Challenge the Status Quo* on Nov. 29–Dec. 2, 2023, at the award-winning Town and Country Resort in San Diego. This multi-day summit brings together the widest array of professionals and individuals, as well as SCA survivors and community champions interested in connecting, learning and discussing the newest insights in improving community response to sudden cardiac arrest. www.citizencprsummit.org

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