



Citizen CPR Foundation's 40 Under 40 Recognition Program

The Citizen CPR Foundation's 40 Under 40 recognition program will engage, strengthen and celebrate the future of sudden cardiac arrest training, response and survival by recognizing 40 outstanding individuals under 40 years of age.

Criteria - The core criteria for consideration are having made a meaningful contribution to SCA outcomes in a personal or professional setting. This could include:

- Saving an individual's life
- Training, preparedness and implementation in a community, group or business setting
- Raising awareness on a local, regional or national scale
- Unique progress, contributions or findings in cardiac arrest science, practice, and/or research
- Product innovations, inventions or enhancements

The 40 Under 40 Recognition Program is designed to be inclusive and expansive. As such, nominees may come from any background including but not limited to:

- Everyday citizens
- Responders
- Trainers
- Students
- Community activists
- Science and research
- Practice in a clinical setting
- Education
- Athletics
- Business and industry
- Products and services
- Technology and innovation

Selection - A committee of CCPRF Partners will evaluate nominees based on their preparedness, implementation and impact, and select 40 individuals to recognize.

Once selected, the 40 nominees will receive:

- A professionally crafted national press release
- A brief 100 word or less summary of their story featured on www.citizencpr.org
- An official recognition certificate presented by the CCPRF President
- Coverage in a 40-Under-40-focused social media campaign featured on CCPRF's social channels
- Recognition at the biennial CCPRF Cardiac Arrest Survival Summit, Dec. 3-6, 2025, in Phoenix. (Winners will be encouraged but not required to attend.)



Submission requirements – Please review and include all details as outlined below. All submissions must be received by June 30, 2025.

- Submissions are accepted through the online form and should include as much detail as possible about a nominee's story, accomplishments and circumstances, including tangible results.
- In addition to the online form, a high-resolution, 300 dpi, professional-quality digital photo (headshot) of the nominee must be submitted.
- Self-nominations are welcome.

In addition, a maximum of a 3-minute video (MP4 or MOV file format) to introduce the nominee and their achievements in their own words is highly desirable.

- Please answer all questions completely and refrain from any supplementary collateral. Any nominations that are submitted in a press release or boilerplate manner will not be accepted.

Form requirements – The form will ask the following information. Please complete the form in its entirety.

Name
Designations, if applicable (title, earned degree, etc.)
Address
DOB
Phone

Tell us your story using the following guidelines. Submissions should not exceed approximately 2000 words.

- Describe how you became interested in sudden cardiac arrest preparedness and survival.
- Describe the initiative, program, event or circumstance which you feel qualifies you for consideration.
- Describe how your accomplishment or life-saving action impacted your life and/or the lives of others.
- If applicable, explain professional or personal accomplishments you feel are relevant to your application for this award.
- Consider including contributions to the industry or community through thought leadership or volunteering, as well as list any honors or awards you have received if applicable.
- Include any additional info or unique circumstances you feel will enhance your application.
- Please include a high-resolution 300dpi photo (headshot) of the nominee.

Selection of the 40 Under 40 winners will be announced on Friday, September 5, 2025.

[SUBMIT NOW](#)

For questions regarding the 40 Under 40 nomination or submission process, please contact CCPRF at CASSummit@citzenprf.org.